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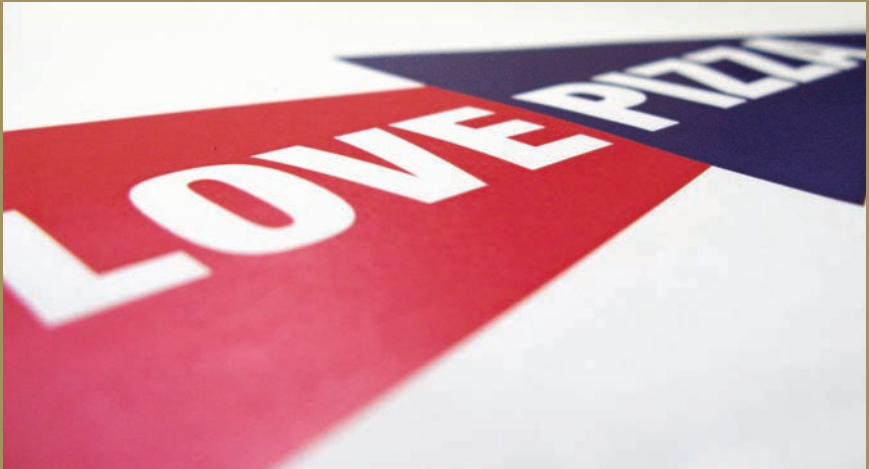
Welcome to our 1st newsette of 2009.
Yep can you believe it, that creme egg
campaign will be on your telly before
you know it!

Check out our latest work inside.
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our work

annual reports
branding
campaigns
corporate
exhibitions
magazines
websites

love pizza brand

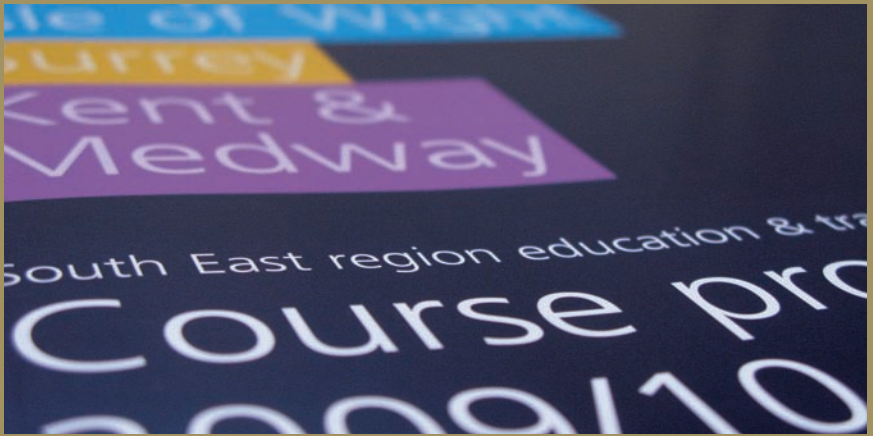


Philip Kaye, who founded the Garfunkel's restaurant chain and has backed both ASK and Prezzo, came to us with a new venture – a pilot restaurant – Love Pizza, in London. The brief required a brand that would effortlessly stand out from the competition.

Our concept was based on triangular slices of a pizza – which also represent arrows – pointing you in the right direction; the restaurant. The heavy typeface and strong colours were used to make Love Pizza catch the public's eye, be seen from afar, and to differentiate the establishment from the many other pizzerias in London.

www.hrsgraphics.com/branding

unison course programme 2009/10



A client recommended us to UNISON South East region at a recent networking event. The public service workers union then approached us with a brief to improve their existing course programme, which they wanted to be clean, clear and informative, but with less white space and more photography than the previous edition.

Following a presentation of our portfolio, UNISON were sufficiently impressed to give us the go-ahead, providing we could deliver on time, and within budget.

Delighted with the finished result, UNISON have already commissioned us to work on a new project in 2009.

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wiseradviser training brochures



Wiseradviser is the training and support service provided by the Money Advice Trust for their advisers. We work closely with both and annually produce their brochures containing training information for England & Wales and Northern Ireland.

www.hrsgraphics.com/corporate

i can legacy leaflet



Having worked with I CAN on a number of projects and happy to work with us again, they briefed us to produce a simple and eye-catching legacy leaflet to remind people that they can support I CAN through their will, or give them the idea to do so if they have never thought of it before. The final design also needed to be used for their website, further information packs and legacy adverts.

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coming soon...

*Life Opportunities Trust corporate literature, I CAN series of literature,
Money Advice Trust brochures and Knill James advertising read it. love it.*

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